



# TO THE POINT

CUSTOMER INSIGHT



March 7, 2018

Greetings JA,

In this issue, discover insights into the future of cyber security, as presented by Check Point CEO Gil Shwed at CPX 360. In addition, learn about Gil receiving the prestigious first Israel Prize for high tech—Israel’s highest honor. You’ll also find a guide to help you minimize risks in the cloud, and a story about how a U.S. health service company protects more than two million patient records using Check Point SandBlast. Enjoy!

Thanks and stay secure,  
Peter Alexander, CMO  
Check Point Software

## TOP STORY



### What “Gen” is Your Security and is it Enough to Prevent Cyber Attacks?

Most enterprises try to stop 5th Generation cyber attacks with security rated at Gen 2.8. Gauge your security’s generation rating using insights from Check Point’s CEO, Gil Shwed.

[WATCH NOW](#)

## NEWS



### Gil Shwed is Awarded the First Israel Prize for High Tech

Israel has presented the prestigious Israel Prize to Check Point founder Gil Shwed. According to Education Minister, Naftali Bennett, Gil’s story is “the story of the Israeli tech sector.”

[LEARN MORE](#)

# IS YOUR DATA EXPOSED:

TOP 5 CLOUD SECURITY CHALLENGES

## How Secure is Your Data in the Cloud?

In a survey, 81% of businesses were concerned about using the cloud. They should be. Learn the cloud's top risks and what you must do to secure your cloud.

DOWNLOAD GUIDE



### When You Need More, Think About Advanced Technical Account Management (ATAM)

When you need more than tech support, think ATAM. As part of your team, an Advanced TAM from Check Point provides the flexible services you require from an expert security consultant.

LEARN MORE



### U.S. Public Health Service Chooses SandBlast to Prevent Advanced Threats

Hear why the information manager at this U.S. Health Service chose Check Point SandBlast to protect vital information for over 2 million patients.

WATCH VIDEO



### Video: CheckMates. It's Your Move.

A lot is happening on CheckMates. Join a network of cyber pros like you and get the latest news, trends and technology updates for all things cyber security. Get more information on CheckMates [here](#).

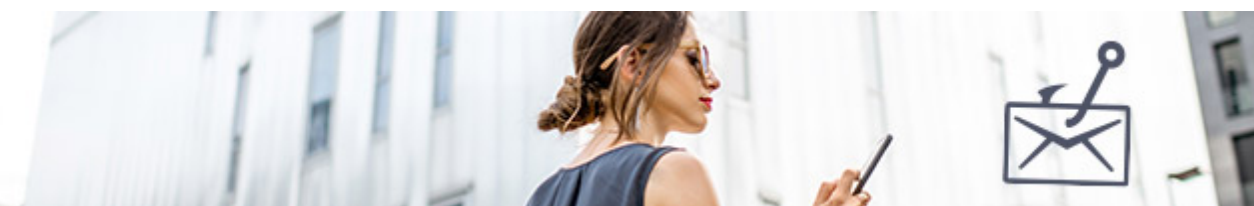
WATCH VIDEO



### Dev-Ops Teams Suffer as Servers Mine Crypto Coins

The Jenkins CI server is the world's most popular orchestration server for Dev-Ops teams. Imagine their dismay when hackers took over the server to mine cryptocurrency. Read the full story.

READ NOW



### Meet The Hackers: The Mobile Malware Makers

Researchers say 4 kinds of hackers break into mobile phones. Read this article to understand why

phones are such tempting targets and who today's phone attackers are.

## LEARN MORE



### Global Airlines Blocks Ransomware with Check Point Infinity

A budget airline credits Check Point Infinity with preventing a ransomware attack that shut down major air carriers at their airports. Learn the details.

[READ THE STORY](#)



### Receive a Complimentary RSA Pass, RSA | April 16 – 20 | Booth #3635, North Hall Moscone Center, San Francisco

Experience Gen V security from Check Point at the RSA Conference. Get your complimentary pass by entering the code **X8SCHECKP** when you register online. Offer good until April 19.

[REGISTER FOR FREE](#)

## TRENDING

### Webinar:

[Check Point SandBlast & Accellion | Wednesday, Mar 21 at 10 AM PT & 1 PM ET | Thursday, Mar 22 at 9 AM GMT, 5 PM HKT & 7 PM AEST](#)

### Press Releases:

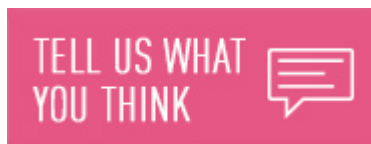
[January's Most Wanted Malware: Cryptomining Malware Continues to Drain Enterprise CPU Power, say Check Point](#)

### Training:

[Check Point's Training and Certification Portal is Now Live! Check it Out Now](#)

### Blog:

[Click here](#) for the latest articles on threat research and security.



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